

Software Asset Management DNA & Application Metering

The Challenge

Effective license management is more important today than ever and must not be left to chance. Unused licenses tie up capital that is needed elsewhere, while inadequate software licensing may lead to incalculable risks. Legal requirements of software vendors and stiff penalties can damage organization's reputation. DeskCenter's answer to this challenge is its Software Asset Management (SAM) DNA - a powerful tool that allows to regulate existing and future software quickly, easily and correctly.

Powerful License Management

DeskCenter SAM DNA will make your license management more reliable. It increases transparency and legal certainty, protects you from unknown risks and uncovers avoidable costs. Gain transparency and control over your software assets.

- One of the largest product identification databases worldwide (over 100,000 products from 8500 manufacturers)
- Unique identification quality maintained within the database by software licensing specialists
- Software Lifecycle Management valid data basis

Comfortable Audits

Meet compliance requirements and assess the risk of business processes with ease when using DeskCenter's SAM. It helps you to fulfill the compliance requirements of software manufacturers and to better assess your risks.

Application Metering

Application Metering measures the actual use of the software and, in turn, profitability. Unused software is detected in real time providing with measures to save on future license acquisitions. Terminal Server environments are monitored with Application Metering.

Control Costs. Minimize Risks. Maximize Efficiency.



Core Functionality

Software Asset Management & License Management:

Software inventory provides an overview of all installed software and associated licenses. It also includes unlicensed software products. This data is the basis for a variety of processes and decisions. A compliance report is generated based on the present data of the identified software and its licenses.

Migration of Operating Systems & Software:

The result of software inventory may dictate and facilitate the plans for software migrations and rollouts. The product versioning is clearly identified to help with allocation of resources and time to complete the migration.

Software Lifecycle Management:

When using DeskCenter SAM DNA it is possible to capture all the features of the software throughout its entire life cycle for much improved management and control. This data is always available and can be used as a basis for creating critical workflows and processes to excel the delivery of critical services within the company.

Benefits

- Central Software Asset Management with an integrated administration and control
- Constant collection, administration and control of software inventory
- Unique quality of detection
- Reduced legal risks from software vendors
- Automatic transparency
- Discovery of potential savings by constantly updating software
- Easy integration into existing workflows
- Individual business software is recognized and regulated

Be aware of

- Missed-, Under and Over-Licensing
- Legal and financial damage caused by undetected license abuse
- Manual collection of software components further minimizes overlooked items
- Inventoried data is stored and duplicated if needed to meet compliance requirements
- Facilitating help in recognizing violations of Copyright and understanding vendor guidelines.

Tailored to the Business at Hand

DeskCenter SAM learns from your environment. Once installed and configured, it starts testing installed software and licenses that are relevant to your organization, not based on predetermined XML recognition. The recognition rate is further improved overtime while recording the use of individual business software.

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